

National Reconciliation Week 2025 Event Brief



EVENT OVERVIEW

National Reconciliation Week (NRW) is a time for all Australians to learn about the shared histories, cultures and achievements, and to explore how each of us can contribute to achieving reconciliation in Australia.

The NRW 2025 theme, *Bridging Now to Next*, reflects the ongoing connection between past, present and future. At a time when Australia faces uncertainty in its reconciliation journey, this theme calls on all Australians to step forward together. *Bridging Now to Next* urges us to look ahead and continue the push forward as past lessons guide us.

TARGET AUDIENCE

- All ACMA and eSafety employees

BENEFITS OF NRW AWARENESS WEEK

- Foster a culture of inclusion within the agency.
- Create awareness of NRW including the significance of National Sorry Day.
- Provide an opportunity for staff to immerse themselves in Aboriginal and Torres Strait Islander culture.
- Deliver on key action items in our Reconciliation Action Plan (RAP).
- Reflect on our progress and strengthen our relationships with First Nations peoples and create opportunities for cultural understanding and meaningful engagement.

VENUE

- All office locations and virtual Webex events to enable all staff to participate.

DATES

- National Sorry Day, Monday, 26 May
- National Reconciliation Week, Tuesday, 27 May – Tuesday 3 June
- Monday, 2 June is a public holiday in the ACT

AWARENESS ACTIVITIES

In line with our RAP, a variety of inclusive activities have been recommended to promote and raise awareness of both National Sorry Day and National Reconciliation Week.

The following activities are recommended:

- **NRW Hub article** including reference to National Sorry Day detailing internal and external activities.
- **Indigenous procurement showcase** all staff event to support economic empowerment for First Nations people. Hosted by Robbie Crofts with presenters from the NIAA and an existing Indigenous supplier.
- Reconciliation Australia **Community Installation activity**. Creating individual printed leaves that form into the image of a bridge to be displayed in each office location.
- **NRW Webex space** daily posts detailing the history of National Reconciliation Week encouraging staff engagement to post their own reflections.
- Promote NRW with **awareness posters** in each office location, available for free download from the NRW website.
- Offer a NRW **Webex/Teams background**.
- NRW poster uploaded onto **computer lock screens** and **digital boards**.
- Promote the **SBS inclusion Program – First Nations** eLearning module available in Learnhub.
- Encourage SES and RAP Working Group members to participate in an **external NRW event**.

National Reconciliation Week 2025

Event overview



12-16 May
Finalise activities

Indigenous procurement showcase

Brief presenters

Liaise with Internal Comms to send an all-staff invitation with Webex details.

Webex channel

Schedule posts for Webex space

Community installation

Prepare community installation activity



19-23 May
Promotion and awareness

Posters

Liaise with facilities to put up NRW posters in each location.

Lockscreens

Provide the NRW lockscreen and background to DTS to upload to staff desktops.

Webex/Teams meeting background

Draft instructions of how to use the Webex/Teams meeting background.

Digital Board

Upload NRW image.



19 May
Communicate with Staff

Publish NRW Hub article

Focusing on NRW, the hub article will detail the significance of National Sorry day and available internal and external NRW events.



20 May
Promotion and awareness

Promote external NRW events

Senior Reconciliation Champion to send an email to the SES and RAP Working Group members encouraging participation in external NRW events.



26 - 30 May
Staff engagement

Daily posts on Webex Space

Commence daily posts on Webex Space. Posts will communicate the history of NRW as well as the details of internal and external events. Also encouraging staff engagement to share their own reflections.



27 May
All staff activity

Community Installation Activity

Printed leaves and art supplies placed in all office locations.

Staff encouraged to create an installation via the Webex space.

Leaves assembled into a bridge formation and take a photo once complete.



28 May
All Staff event

Indigenous procurement showcase

Pre meeting with presenters.

Acknowledgement of Country.

Hear from presenters.

Encourage Q&A